

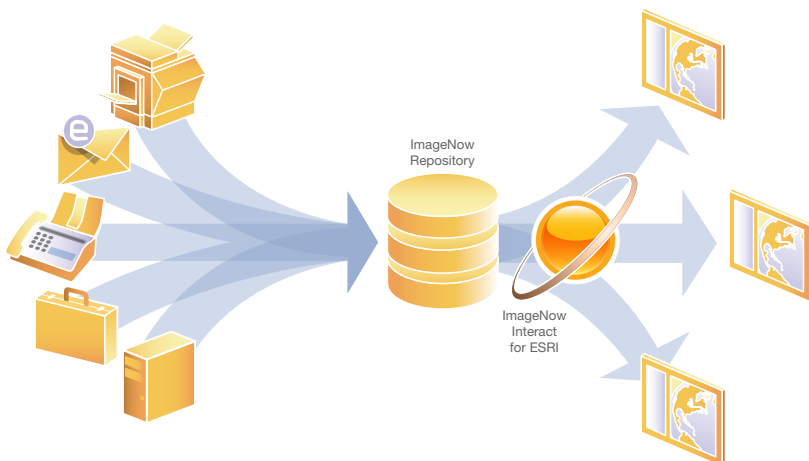
# ImageNow Interact<sup>®</sup> for ESRI

## Map Out an Effective Document Strategy

Organizations like yours know the value of making relevant information available to those who need it. That's the reason you turned to ESRI GIS (geographic information system) solutions — to help your staff make better decisions, improve customer service, prepare for the unexpected and speed response times based on location-related data.

For a complete picture, however, you also need pinpoint access to your operation's most pervasive source of knowledge — your documents. Using ImageNow Interact for ESRI, you can quickly and economically integrate enterprise document management into the world's leading GIS applications.

So without leaving your ESRI ArcMap<sup>®</sup> or ArcIMS<sup>®</sup> software, users with the appropriate access can retrieve any type of document related to the exact location on their screen with a single click. Because knowledge is power, this unique combination gives your personnel the leverage they need to make the right decision at the right time, instantly.



ImageNow Interact for ESRI enables you to capture documents from virtually any source and manage those documents directly from ESRI ArcMap, ArcIMS and any other software application.

## An Inside Look

- Link documents and other unstructured information to individual and area map features.
- Use the built-in ImageNow Interact toolbar to instantly retrieve map-linked documents.
- Access documents based upon a point or area selection — or using a complex GIS search.
- Provide a seamless user experience with single sign-on access between ESRI and ImageNow.
- Ensure that the appropriate security access controls are applied to all documents.

## Seamless by Design

ImageNow Interact for ESRI applies to all industries and areas where instant access to location-related documents improves business processes.

### Government

Access drawings, specifications, contracts and other information related to public projects instantly, speeding approvals and inspections.

### Insurance

Track claims documentation submitted by customers based on selected geographic regions using embedded ImageNow Interact features.

### Healthcare

Simplify the management of documents that surround facility administration and streamline the maintenance of information related to affiliated clinics.

### Higher Education

Evaluate applications and other documents based on geographic origin to get a complete picture of in-state and out-of-state admissions.

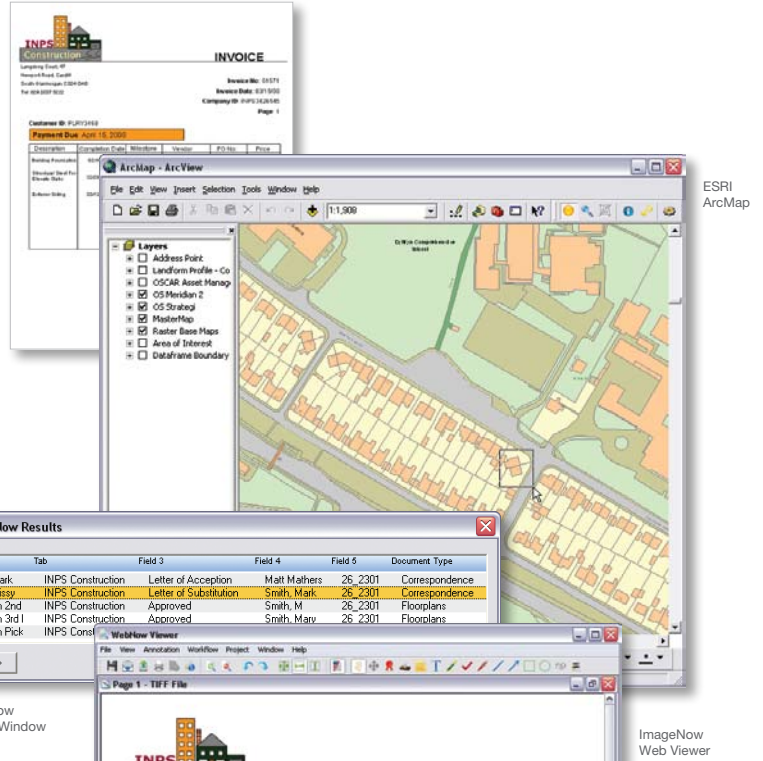
### Utilities

Reference the latest billing statement immediately when a customer calls with a question to eliminate callbacks and improve customer service.



## ImageNow Interact for ESRI in Action

- 1 John, a construction manager, reviews invoices related to a project.
- 2 He notices that a subcontractor seeking payment was not part of the original contract.
- 3 Using ESRI ArcMap, John selects an area where the project site is located.
- 4 ImageNow instantly retrieves all documents associated with the site.
- 5 He selects the letter of substitution, which is displayed instantly.
- 6 In seconds, John verifies the substitution and confirms the negotiated fee was honored.



### The ImageNow + ESRI Advantage

ImageNow Interact works seamlessly with ESRI GIS solutions so users throughout your organization can quickly capture, organize and access documents based on geographic location directly from ESRI application screens.

This combination speeds processing and saves valuable time, energy and resources while enabling document retrieval with a single click from the applications that drive your business forward.



perceptive software

Perceptive Software, Inc.  
22701 West 68th Terrace  
Shawnee, KS 66226  
USA  
toll-free +1 800 941 7460  
tel +1 913 422 7525  
fax +1 913 422 3820

Perceptive Software Ltd  
Venture House  
Arlington Square  
Downshire Way  
Bracknell  
Berkshire RG12 1WA  
United Kingdom  
tel +44 (0) 1344 742849  
fax +44 (0) 1344 742877

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